

SPORTS FOR SOCIAL CHANGE WORKSHOP



A PRACTICAL ENTREPRENEURIAL
WORKSHOP TO LEARN ABOUT CREATING
SOCIAL CHANGES



SYLLABUS - WHAT YOU WILL LEARN FROM THIS COURSE



3-5 hours to complete

Module 01: Introduction to the Workshop

- What is Sports for Social Change?
- Learn about different programs in India.

Week 1



videos



ARKO BISWAS | FOUNDER OF SPORTIFAN



4-6 hours to complete

Module 02: UN SDG

- Learn about Sustainable Development Goals.
- How to use sports to impact SDG.

Week 2



2 videos



NEHA SAHU | FOUNDER OF KICKSTART

 3-5 hours to complete

Module 03 : Design Thinking

- Create you own program
- Logic model
- Theory of Change



2 videos



ANIRBAN GHOSH | FOUNDER OF KHEL KHEL MEIN



3-4 hours to complete

Module 04: Test your program

- Epic Pitch
- Involving stakeholders to build your business.



2 videos

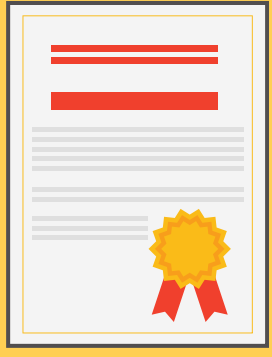


CARLOS TAVERAZ | DIRECTOR, STUDENT AFFAIRS

Week
3

Week
4

Rewards & Oppurtunities



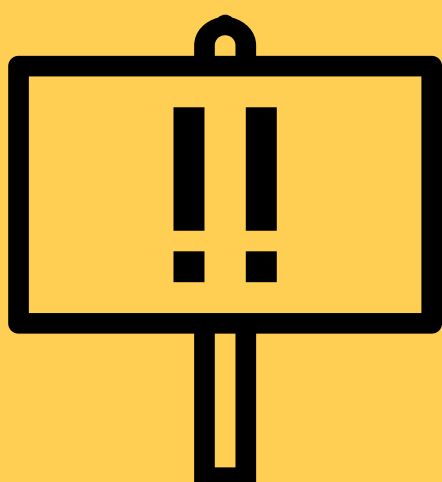
Certificate for all the partcipants.



Internship and Volunteering opportunities



Networking opportunity with Business Leaders.



All participants should have a laptop or smartphone with active internet connection.